



Market Intelligence For Alberta Real Estate Powered By Altalis Geospatial Data

THE ALBERTA REAL ESTATE INDUSTRY

is a key driver of the province's economy, fueled by population growth, urbanization, and a diverse range of housing, commercial, and industrial needs. From bustling city centers with high-rise office towers and retail spaces to thriving industrial parks, suburban residential developments, and expansive rural properties, the real estate sector plays a vital role in shaping communities and providing spaces for individuals, families, and businesses to flourish.

Staying ahead of the curve in this dynamic market requires accurate, up-to-date information and a deep understanding of land ownership, property values, and market trends. Altalis, Alberta's leading provider of geospatial data, empowers real estate professionals with the critical insights they need to make informed decisions and navigate the complexities of residential, commercial, and land development markets. By partnering with Altalis, real estate developers, investors, agents, and property managers can gain a competitive edge, optimize their strategies, and contribute to the sustainable growth of Alberta's real estate sector.

NAVIGATING THE MARKET: KEY CHALLENGES RELATED TO GEOSPATIAL DATA IN REAL ESTATE

Real estate professionals in Alberta face several challenges related to accessing and utilizing accurate and up-to-date geospatial data:

DATA ACCURACY AND CURRENCY Outdated or inaccurate geospatial data can lead to flawed property valuations, inefficient development planning, and costly mistakes. Ensuring access to current and reliable information on property boundaries, land use, and environmental features is important for informed decision-making.

DATA INTEGRATION AND ACCESSIBILITY Real estate professionals often rely on multiple geospatial data sources, which can be challenging to integrate and analyze effectively. Accessing and managing diverse datasets, including cadastral maps, imagery, and environmental layers, requires efficient tools and systems.

KEEPING PACE WITH REGULATORY CHANGES Land-use regulations, zoning bylaws, and environmental policies constantly evolve. Staying informed about these changes and their impact on development potential can be challenging. Access to up-to-date geospatial data that reflects these regulatory changes is essential for compliance and risk mitigation.

ALTALIS GEOSPATIAL DATA PRODUCTS: EMPOWERING REAL ESTATE PROFESSIONALS

Altalis provides a comprehensive suite of geospatial data products that can be instrumental in overcoming these challenges:

CADASTRAL defines the mapping of survey plans, including lots, blocks, and rights-of-way. It can be used for land acquisition, development planning, identifying easements or right-of-way issues, resolving boundary disputes and analyzing land assembly opportunities.

TITLE defines property boundaries and ownership information, including Land Titles Office LINC numbers (Land Identification Numeric Code). This data is critical for due diligence, title searches, ensuring clear title for property transactions and assessing development potential.

MUNICIPAL BOUNDARIES define the administrative boundaries for Alberta's cities, towns, villages, and other municipalities. This data helps with understanding jurisdictional boundaries, analyzing market trends within specific municipalities and identifying potential development opportunities based on municipal planning and zoning regulations.



ORTHO IMAGES are high-resolution aerial imagery that can be used for property inspections, site analysis, visualizing property features and the surrounding environment and marketing and promotional materials.

DAILY UPDATE SERVICE Altalis offers real-time GIS updates, providing real estate professionals with the most current **Cadastral, Title, and Municipal Boundary** data. This ensures that agents, brokers, developers, and property managers can access the latest information, enabling them to make accurate assessments, respond quickly to market changes, and provide superior service to their clients.

CUSTOMER SERVICE Altalis is committed to providing exceptional customer service and building long-term client relationships. Its experienced team can assist with data selection, purchasing support, and integration, ensuring real estate professionals have the information and tools they need to succeed.



PARTNERING WITH ALTALIS: DRIVING SUCCESS IN THE ALBERTA REAL ESTATE INDUSTRY

Partnering with Altalis offers numerous benefits for real estate professionals across residential, commercial, and land development sectors:

ACCESS TO ACCURATE AND CURRENT DATA Altalis provides reliable and up-to-date geospatial data, ensuring informed decision-making and minimizing the risks associated with outdated information.

STREAMLINED DATA INTEGRATION Altalis offers a comprehensive suite of data products that can be easily integrated into existing software platforms, saving time and resources.

IMPROVED REGULATORY COMPLIANCE Altalis data reflects the latest regulatory changes, helping real estate professionals stay compliant and avoid costly penalties.

INCREASED EFFICIENCY AND PRODUCTIVITY Access to accurate and accessible geospatial data streamlines workflows, improves productivity, and enables real estate professionals to focus on their core business objectives.

By leveraging Altalis geospatial data, real estate professionals can overcome the challenges associated with accessing and utilizing geospatial information, optimize their operations, and achieve greater success in all aspects of the real estate industry.

ABOUT ALTALIS

Established in 1998, we have been the **authoritative source of spatial data and imagery in Alberta for over 25 years**. We are the leading data management, maintenance, and distribution company in Alberta, and ensure the continued updating, re-engineering, storage, distribution, value-added redistribution, and general management of primary provincial mapping datasets. Our goal is to **make mapping products more available, accessible, accurate, and affordable**. We are your trusted source of spatial data.

Our state-of-the-art webstore, Altalis.com, is powered by AWS enabling reliable, fast and secure data deliveries. **Customers can explore, view, and acquire spatial data products both paid and open data with the click of a button.**

We take pride in providing exceptional customer service and building long-term relationships with our clients. Our experienced customer service team is available to answer any questions you may have about finding the right data to meet your needs.

Contact Altalis today to learn more about how our comprehensive data can help your organization.



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